



**FOR IMMEDIATE RELEASE:**

## **AMPURE's PosiLink Redefines Efficiency in Material Handling Fleet Operations**

**Monrovia, CA – April XX, 2024** - [AMPURE](#), formerly known as Webasto Charging Systems and recently acquired by Transom Capital Group, today announced its groundbreaking cloud-based data management platform, PosiLink, designed to transform material handling fleet operations. The company is a leading provider of electric vehicle and industrial charging solutions.

The introduction of PosiLink, under the PosiCharge™ brand, represents a significant advancement in fleet management for electric material handling. The cutting-edge platform represents a seamless transition from the legacy PosiNet software and reaffirms PosiCharge's unwavering commitment to innovation and customer satisfaction, offering a comprehensive suite of features designed to optimize performance, enhance efficiency, and drive informed decision-making for operators.

With PosiLink, operators gain access to a comprehensive suite of features tailored to meet the demands of modern fleet management. The intuitive user interface simplifies navigation and data analysis, ensuring users can effortlessly extract valuable insights from their data. PosiLink's cloud-based architecture enables effortless access to critical battery information anytime, anywhere.

“The introduction of PosiLink underscores our dedication to empowering operators with the tools they need to thrive in today's dynamic landscape,” said Michael Schoenberger, chief technology officer, AMPURE. “This platform is more than just an upgrade; it's a testament to our relentless pursuit of excellence and our commitment to driving tangible value for our customers.”

At the heart of PosiLink lies its unparalleled data management capabilities. By capturing precise insights into energy consumption, usage patterns, and system performance, operators

can make informed decisions that drive operational efficiency and long-term success. PosiLink equips operators with the foresight to proactively address issues before they escalate, minimizing downtime and maximizing productivity.

PosiLink also serves as a centralized hub for asset management, allowing operators to monitor and optimize all aspects of their fleet from a single, intuitive interface. Whether managing battery assets, or analyzing performance metrics, PosiLink provides the tools to streamline operations and drive bottom-line results.

“PosiLink isn't just a software platform; it's a catalyst for transformation,” added AMPURE’s Schoenberger. “By leveraging the power of data-driven insights, operators can unlock new levels of efficiency, safety, and performance across their entire fleet.”

With its robust feature set, enhanced security measures, and flexible connectivity options, PosiLink sets the standard for intelligent fleet management solutions. As organizations continue to embrace electrification and automation, PosiCharge remains at the forefront, delivering solutions that redefine what's possible in the world of material handling.

Visit our webpage for further information here: [www.AMPURE.com](http://www.AMPURE.com)

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## **About AMPURE**

AMPURE is a leading provider of innovative electric vehicle and industrial charging solutions with a vision and commitment to shaping the future of mobility. Focused on innovation and automotive grade quality, AMPURE products and organization deliver unparalleled reliability, quality, safety, and customer satisfaction underpinned by in-house design, engineering, and manufacturing expertise. At AMPURE, our mission is simple: lead the acceleration of global sustainable transportation by offering cutting-edge charging solutions that improve reliability and digital solutions that can be easily monetized and controlled with confidence.

For media inquiries or to learn more about PosiLink, please contact:

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